

Sean Fischer

AI Systems Designer · Creative Technologist

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EXPERIENCE

2023 – now

Great Western Pacific · Miners Landing at Pier 57

Director of Events, Marketing & Strategic Partnerships

Own events, marketing, partnerships, web, and the venue's operating technology for Seattle's waterfront landmark.

- Delivered 190 events for 10,320 guests (Jan 2023 – Jul 2026): \$874K in event actuals, \$1.27M in recorded grand totals.
- Built the bulk-ticket partner channel end to end — segmentation, tiered pricing, collateral, contracts, invoicing, controls, and partner relationships — producing \$720K+ in documented sales. Anchor partners include Seattle Marriott Waterfront and W Seattle.
- Landed and ran enterprise and media productions: Microsoft Global Sales Team Celebration (\$60,375), the Delta program (\$33,207), and support for Netflix's Love Is Blind.
- Led the OpenTable-to-Toast Tables migration and vendor expense audits, eliminating roughly \$42K in annual recurring cost.
- Designed the GWP Automation Hub: TripleSeat lead intake and routing, PMIX/COGS analysis, pricing, XtraChef audits, and Microsoft 365 activity summaries.
- Built a 10-stage client communication journey plus competitor analysis, baseline pricing, sales assets, SOPs, catering materials, and PCI-compliant e-signature processes.
- Built and modernized pier57.events and the venue's customer communications.
- Ran the technology stack hands-on: Toast POS setup, training, menu and pricing work; Aloha Cloud conversion; Avero; Wi-Fi, networking, printers, phones, and computers.

Toast POS · TripleSeat · XtraChef · Avero · HubSpot · Microsoft 365 · n8n

2022 – 2025

Duck Brunch, LLC

Co-Founder · Event Director

Co-founded and ran a recurring themed daytime event that became a staple of Seattle's arts and nightlife community.

- Led a team of eight across venue, talent, culinary, vendors, budgets, guest flow, and brand.
- Built the identity end to end — logo system, monthly flyer series, merchandise, social assets — and duckbrunch.com with ticketing and Stripe payments.
- Earned coverage in The Seattle Times and Dance Music NW.

Squarespace · Stripe · Adobe CC

2020 – now

PlampHaus

Owner · Creative Director

Live streaming and media production studio built for the electronic music community.

- Built the brand, programming model, content system, audience experience, and technical production environment from zero.
- Produced 500+ hours of programming reaching 200,000+ viewers.
- Ran residencies on BLOND:ISH's Abracadabra.TV and label-grade broadcasts for Anjuna, alongside Desert Hearts, Dirtybird, and Listed collaborations.
- Operates an on-site production branch serving venues in Seattle, Bellingham, and San Francisco.

OBS · Resolume · Adobe After Effects · Multi-cam switching

2013 – now

Divergent Design Studio

Founder · Principal Consultant

Began as a web and branding firm; now an AI design and systems consultancy.

- Served approximately 100 clients across brand, web, campaigns, UX, creative systems, and business technology.
- Client work includes Coca-Cola Enterprises, BLOND:ISH, 3Discovered, Gold Leaf Gardens, Mobius, and Nook Studio — the Mobius site and SEO program supported growth from 20 to 160+ retail locations.
- Delivers custom automations, agent workflows, reporting tools, chatbots, and training materials; engagements typically recover 3–6 hours a week per team.

Next.js · WordPress · n8n · Claude · Supabase · Firebase

EARLIER

- 2016 – 19 **3Discovered** — Lead UI/UX Designer
- 2013 – 14 **Dakota Pictures** — Graphic Artist
- 2009 – 16 **TrainNow.Net** — Design Director
- 2008 – 10 **Coca-Cola Enterprises** — Online Training Production

EDUCATION · SKILLS

University of Washington

B.A. Design & Visual Communications

Seattle Central Creative Academy

A.A. Graphic Design

Udacity

VR Design & Development

Brooks Institute

Photography, videography & photojournalism

AI Systems & Workflow Design

Agent orchestration & subagent teams · AI workflow audits & automation · Custom AI tech stacks (n8n, local agents) · Prompt engineering · Custom chatbots & training materials

Web & Product Development

Next.js & modern web apps · WordPress & multisite · UI/UX for products · LMS & e-learning systems · Brand sites end-to-end

Live Production & Broadcast

Live stream production (studio + on-site) · Multi-platform broadcast engineering · Audio-reactive real-time visuals · Event consulting · Equipment & studio rental

Design & Brand

Brand identity & logo systems · Graphic design & flyers · Motion graphics & VFX

Video & Photo

Video production & editing · Event & promo photography · Pre-recorded DJ set capture

// prefer data? this resume also lives at seanfischer.com/resume.json · availability: open to new work